



Welcome to the

# SCHOOL SUMMIT AFRICA

Motto: Education for Africa by Africans in Africa

# About School Summit Africa

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**T**he School Summit Africa is the first of its kind in the continent, bringing school communities together for learning, networking, collaboration and synergy towards achieving quality education for all.

It aims to advance quality, sustainable, and inclusive education in African schools through advocacy, policy engagement, insightful discussions, collaborative learning sessions and commitments of participating schools and stakeholders to achieve the goals.

# Why Exhibit

## Strategic Benefits of Exhibition

### **Powerful Brand Exposure**

- Logo placement on event banners, digital ads, programs, and certificates
- Promotion via email campaigns, social media, and event press releases
- On-stage acknowledgment and speaking opportunities (for premium tiers)

### **Strengthen Corporate Social Responsibility (CSR)**

- Align your brand with meaningful educational impact
- Demonstrate a commitment to empowering educators and learners
- Support equity, innovation, and excellence in education

### **Direct Engagement & Networking**

- Access to key decision-makers: school leaders, educators, policy makers
- Exhibitor booth or product showcase space
- One-on-one networking opportunities with attendees and speakers

### **Talent Pipeline & Brand Trust**

- Build long-term brand loyalty among students and young professionals
- Position your company as an employer of choice
- Inspire the next generation with your brand story

### **Measurable ROI**

- Data-driven reporting on visibility, engagement, and reach
- Capture qualified leads from a highly targeted audience
- Receive post-event insights and feedback

# EXHIBITION PLANS

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## BRONZE PLAN 50k

- Logo on selected publicity materials
- Exhibition (Physical Event Only)

## SILVER PLAN 100k

- Logo on selected publicity materials
- Exhibition (Physical only)
- Advertise for 2 mins during program

# EXHIBITION PLANS

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## **GOLD PLAN** **150k**

- Logo on all publicity materials
- Exhibition ( Online and Physical)
- 5 mins to talk to the Audience
- Certificate of Partnership

# EXHIBITION PLANS

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## PLATINUM PLAN 200k

- Logo on all the publicity materials
- Exhibition ( Online and Physical)
- 10 mins to talk to the Audience
- Access to database of registered schools
- Certificate of Partnership

# EXHIBITION PLANS

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## DIAMOND PLAN 250k

- Logo on all the publicity materials
- Exhibition ( Online and Physical)
- 15 mins to talk to the Audience
- Access to database of registered schools
- Certificate of Partnership
- Adverts on the African School Magazine (Full Page)
- Special Recognition Award as the Most Supportive Education Brand in Africa

## To Get Started

### Call:

- Convener: +2349016005019LOC
- Chairman: +234 703 884 5511
- LOC Secretary: +234 806 338 4928
- IOC Chairman: +237 6 52 27 51 55
- IOC Secretary: +228 70 06 75 95
- Director of Sponsorship: +234 803 866 8730
- Director of Mobilization and Registration: +234 816 185 2572

### Email:

[schoolsummitafrica@gmail.com](mailto:schoolsummitafrica@gmail.com)

### Website

[www.schoolsummit.africa](http://www.schoolsummit.africa)